



# Towards a Sustainable Agro-Food INDUstry Capacity Building Programmes in Energy Efficiency

**Duration:** 02/2018-06/2020  
**Programme:** H2020, EE-15-2017, CSA  
**Grant Agreement:** 785047  
**Coordinator:** CIRCE Foundation  
**Contact:** @INDUCE2020  
www.induce2020.eu  
office@induce2020.eu



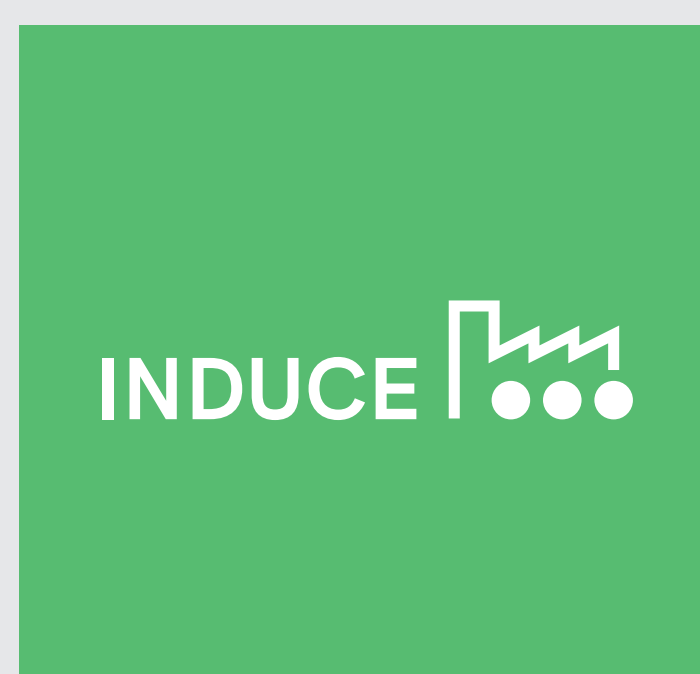
## About

The INDUCE project will develop an open access toolkit where training material, online lessons, guidelines and tools will be made available for companies aiming to increase their energy efficiency. Besides, INDUCE methodology will be integrated in the platform with the objective to design a specific capacity building programme for every company accessing INDUCE toolkit, resulting in ad-hoc training adapted to the company's needs and opportunities.

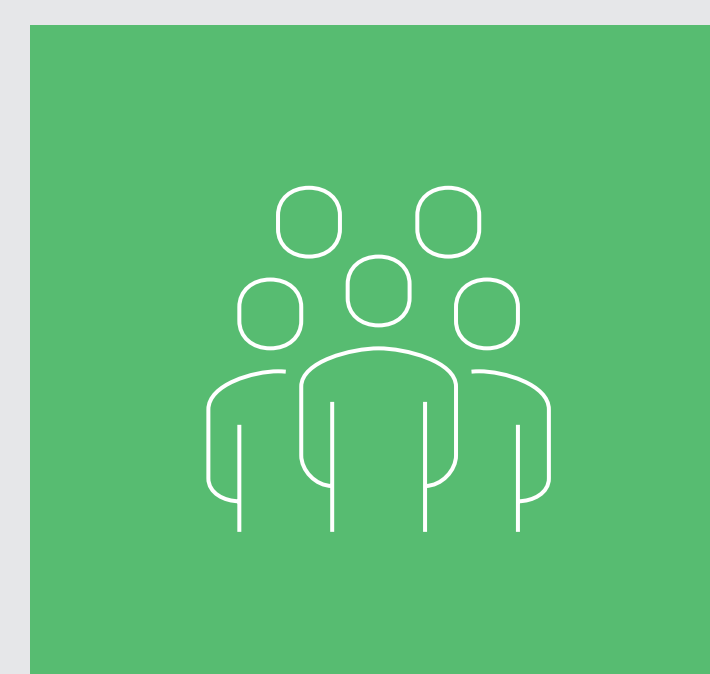
The INDUCE methodology will link knowledge transfer on energy efficiency with behavioural and organizational change models, so an energy culture and an environment conducive for change are established in the company, while employees are motivated to act in a more sustainable manner. Unique about this methodology is that it will follow a Human-Centered Design approach, in which every phase will be conducted in close cooperation with the end users of the capacity building programme. This will enable INDUCE to interact and test together with the companies the best interventions, measures, etc. to be implemented.

The INDUCE methodology and toolkit will be tested and validated in 15 pilot companies from the food and beverage sector in four countries that represent over 45% of the EU companies in this sector: Spain, France, the Netherlands and Germany. In a second replication step, INDUCE community of trainers will be established by certifying 60 INDUCE trainers. They will be in charge of implementing INDUCE methodology in another 300 companies, hence increasing INDUCE impact up to

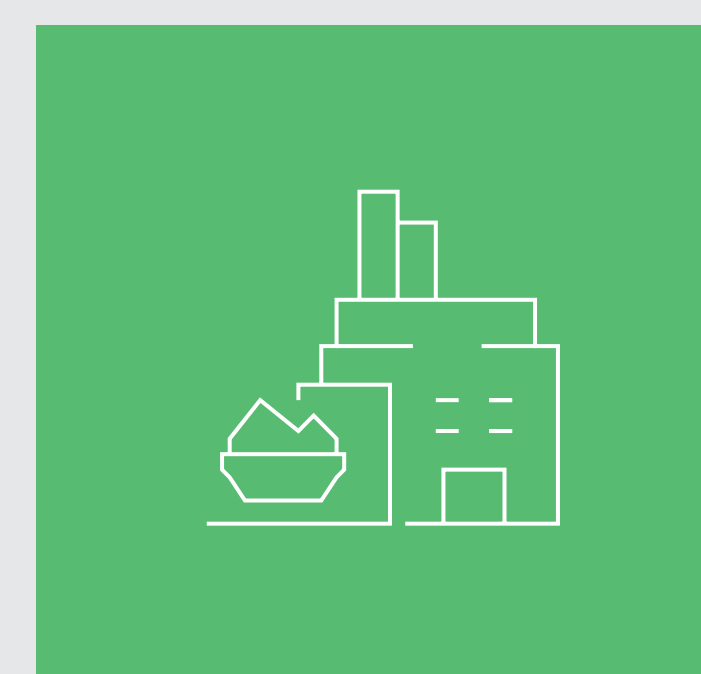
## Target Groups



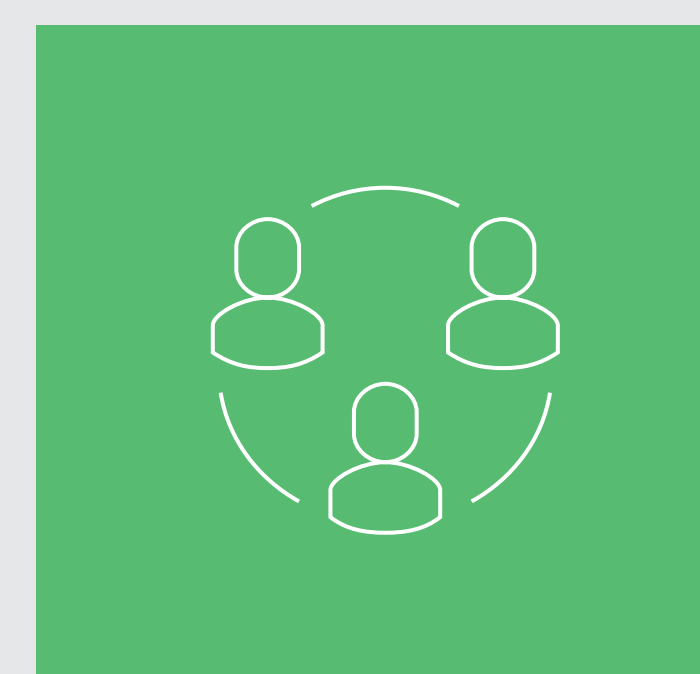
**INDUCE** community  
and trainers



Industrial associations,  
consultants, energy  
experts & trainers



Companies as  
end users & piloting  
partners



Other interested  
actors (e.g. network  
organizations)

## Aim

The aim of this project is to boost the efficiency of capacity building programmes in the agro-food sector. It results in a methodology for the implementation of ad-hoc training courses and interventions that align the motivation of the involved actors (employees, decision-makers, auditors, etc.).

### The overall aims of these methodology include:

1. To increase knowledge about energy efficiency measures and their benefits for the company and society
2. To improve attitudes about the importance of energy efficiency measures, also for the sake of the business of the company, thus establishing an environment conducive for change
3. To build and strengthen skills related to efficient energy or environmental management
4. To achieve an energy efficient behaviour

## Project Objectives

**Goal 1** To develop through Human-Centered Design approach an adaptable methodology for the design and implementation of capacity building programmes.

**Goal 2** To identify general needs, requirements and motivations in the food and beverages and agro-food sector as well as best practices and transfer them to the project's audience.

**Goal 3** To define interventions, adapt tools and produce guidelines that will be made available to an audience of over 15.000 companies and 100.000 stakeholders to increase their capabilities in implementing energy efficiency.

**Goal 4** To unlock the implementation of more than 400 measures on energy efficiency, leveraging a potential for energy savings up to 106 GWh/year through the provision of ad-hoc recommendations and behaviour change.

**Goal 5** To establish changes in the mind-set of all actors in the companies for the inclusion of energy efficiency.

**Goal 6** To create INDUCE community of trainers for the implementation of INDUCE methodology in at least 300 companies within Spain, France, The Netherlands and Germany.

**Goal 7** To make available the capacity building programmes and other results developed in the project through INDUCE platform and by the definition of business plans adapted to the products and partners of the consortium.



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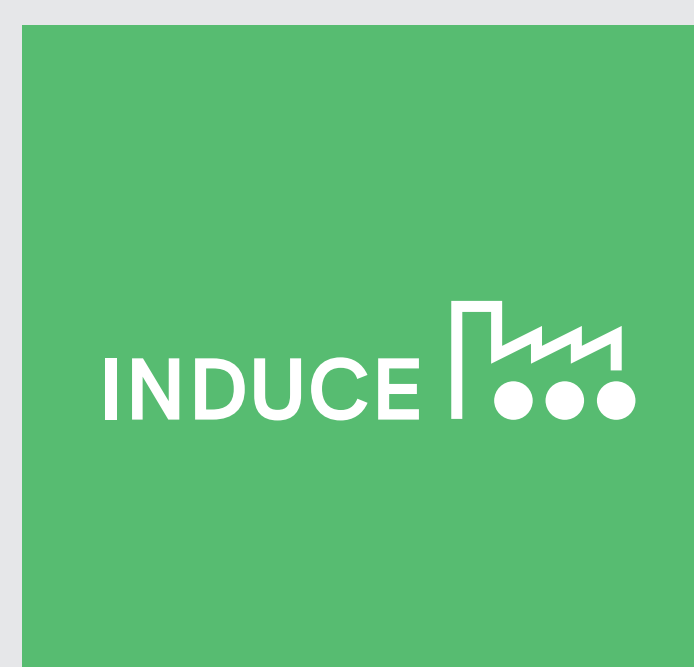
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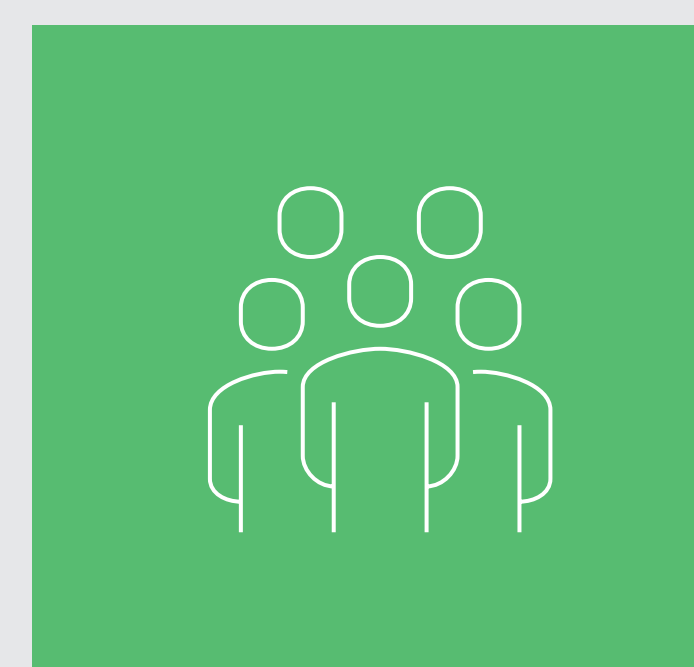
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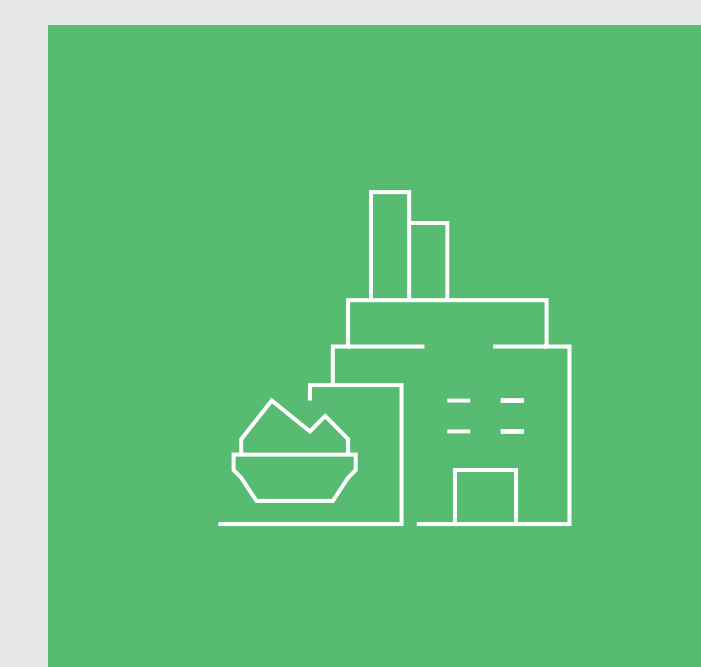
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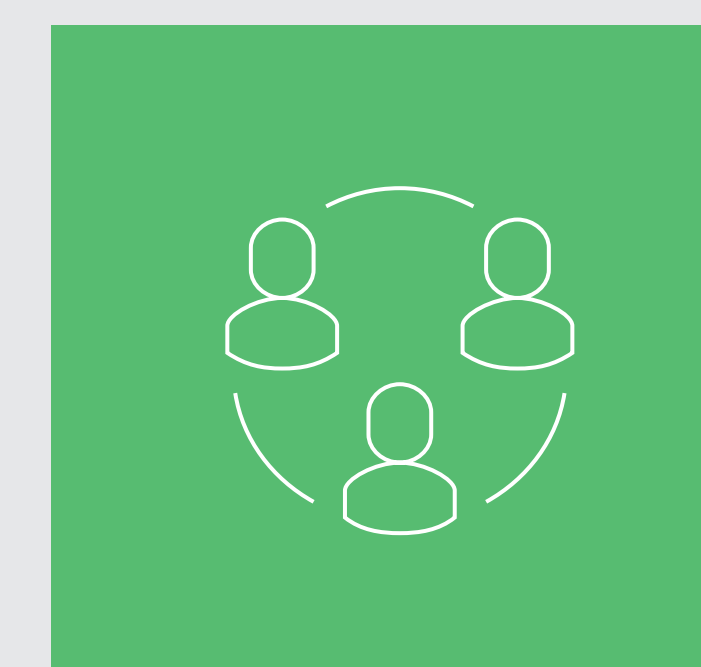
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